

TORRESELLA

WINES



DOUBLE-SIDED NECKER

- 2.25" W x 4.5" L
(1.5"- fold from top)



CARRY SOME SUNSHINE POS



DOUBLE-SIDED CASE CARD

- 13.5" W x 25.4" L
- Case cards work seamlessly with Flow case sleeves.

SHELF TALKER

- 3" W x 3.75" L
(.75"- fold from top)



GLORIFIER

- 12" W x 23.5" L
(2"- fold from top)



T3 2023 welcomes our new "Carry Some Sunshine" sweepstakes program with a universal creative design that works across all three wines. Each POS item leverages a QR code that leads consumers to our entry page, www.TorresellaWines.com/CarrySomeSunshine.

Here, consumers will learn more about our commitment to clean energy from our winery's solar energy and enter for a chance to win their own Solight SolarPuff™ lanterns.

2023 • OFF-PREMISE T3



PINOT GRIGIO

A dry, medium-bodied wine framed with crisp acidity, bright citrus & fresh fruit flavors for a clean, smooth finish. Pairs with shellfish, sushi, salads & pizza.



PROSECCO

A versatile sparkling wine with flavors of fresh peaches, apricots, and green apples, balanced with hints of almonds & white florals. Perfect with any dessert, fresh fruit & french fries.



PROSECCO ROSÉ

A pale pink, dry wine with lively bubbles and flavors of peaches, red berries, and florals that lead to a clean, lingering finish. Perfect for seafood, chicken & vegetarian dishes.

CARRY SOME SUNSHINE SWEEPSTAKES

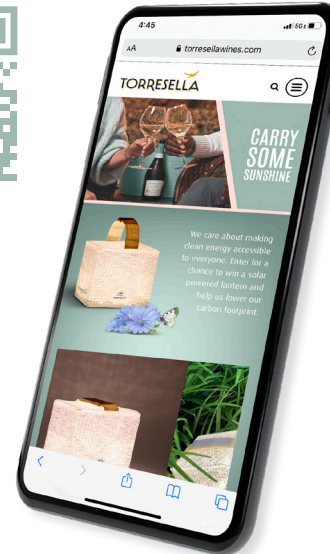
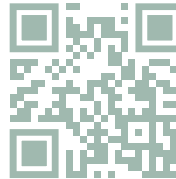
We care about making clean energy accessible to everyone. From September 1 to December 31, 2023, our first national sweepstakes will give 500 consumers a chance to win a cobranded SolarPuff™ lantern by Solight, giving the gift or solar power in the palm of their hands.

Eligible States:

All states except AL, NH, and PA are eligible.

To participate:

- Consumers will scan the QR code on the POS that takes them to our entry landing page.
- Each consumer will fill out the required information on the form and confirm they live in a valid state to submit.
- Once validated, consumers will receive a message that they have been officially entered.
- Consumers may also enter by mail to:
Carry Some Sunshine Sweepstakes c/o Beverage Promotions,
20280 N. 59th Ave. Ste 115-550, Glendale, AZ 85308.



TORRESELLA

CARRY SOME SUNSHINE

We care about making clean energy accessible to everyone. Enter for a chance to win a solar powered lantern and help us lower our carbon footprint.

FIRST NAME

LAST NAME

PHONE NUMBER

EMAIL

CITY

STATE ZIP CODE

☒ I ACCEPT TERMS & CONDITIONS

☒ I GIVE MY PERMISSION TO SHARE

SUBMIT

TORRESELLA

CONNECT WITH US

