



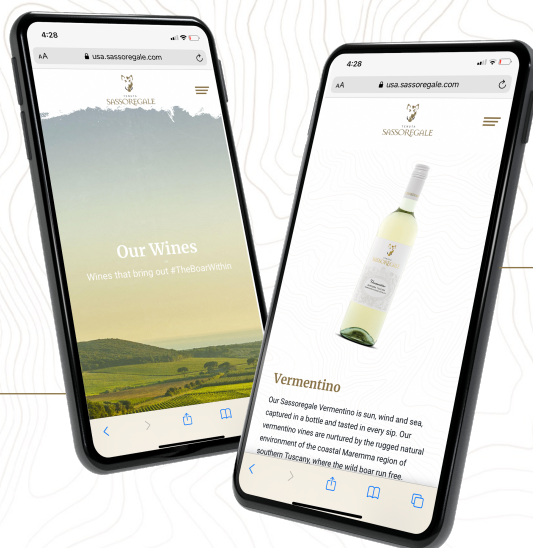
## Spirit of the Untamed

Sassoregale's certified organically farmed vineyards come from Italy's Wild West, the Tuscan Maremma, between Bolgheri and the famous hills of Montalcino. Over 150,000 wild boars, known as "Cinghiale," and local cowboys called "butteri" still roam in this area. In 2022, we will continue to emulate our untamed nature through our multi-dimensional aerial map creative on all print POS. New QR codes will come into the fold to drive to our brand website to learn more.



**Shelf Talkers with Adhesive Strip**  
3" W x 3.75" L and .75" top fold

Find our print-ready files at  
[SantaMargheritaUSA.com/trade-resources/sassoregale](http://SantaMargheritaUSA.com/trade-resources/sassoregale)



2022 FIRST HALF SELL SHEET

Find us on social  
@SASSOREGALEWINE

**Year-Round Case Sleeves**  
48.7" W x 39" L  
Sleeves hold 3 cases  
and fit both varietals.



**Cold Box Cling**  
3" W x 5" L

100% recyclable, repositionable, and reusable materials.





## ADVENTURE IS CALLING

During the first half of 2022, all case cards and glorifiers will leverage our website's "Adventure is Calling" tagline with a QR code that leads to one of our most unique landing pages that differentiates us from competitors: our trail finder.

- A fresh, medium-bodied coastal wine with notes of citrus, stone fruit, Mediterranean herbs, & a mineral-driven finish.

- Our 100% Vermentino's profile (crisp with an herbaceous streak) can be an Italian alternative to Sauvignon Blanc.



- A dry, moderately spicy full-bodied wine with earthy notes & hints of leather, morello cherries & ripe berries.

- Our 100% Sangiovese is bold without being heavy, giving it an easy going drinkability.



**Double-sided Case Cards**  
13.5" W x 25.4" L



**Glorifiers with Adhesive Strips**  
12" W x 23.5" L  
(2" fold from top)

