TORRESELLA
WINES

Summer 2023 welcomes our new "When You Give You Grow" charity program with a universal creative design that works across all three wines. Each POS item leverages a QR code that leads consumers to our donation page on TorresellaWines.com. Here, consumers will learn more about our partnerships with Arbor Day Foundation and Oceanic Global and will get to choose which of the two charities their purchase will donate to by uploading their Torresella wine bottle receipt.

DOUBLE-SIDED NECKER
- 2.25" W x 4.5" L
  (1.5"- fold from top)
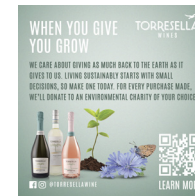
SHELF TALKER
- 3" W x 3.75" L
  (.75"- fold from top)

WHEN YOU GIVE YOU GROW POS

DOUBLE-SIDED CASE CARD
- 13.5" W x 25.4" L
- Case cards work seamlessly with Flow case sleeves.

GLORIFIER
- 12" W x 23.5" L
  (2"- fold from top)

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PINOT GRIGIO
A dry, medium-bodied wine framed with crisp acidity, bright citrus & fresh fruit flavors for a clean, smooth finish. Pairs with shellfish, sushi, salads & pizza.

PROSECCO
A versatile sparkling wine with flavors of fresh peaches, apricots, and green apples, balanced with hints of almonds & white florals. Perfect with any dessert, fresh fruit & french fries.
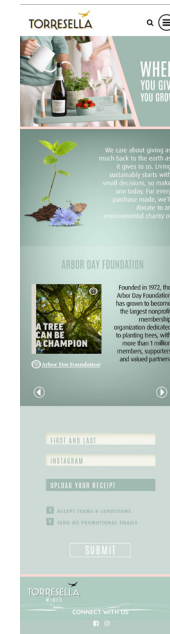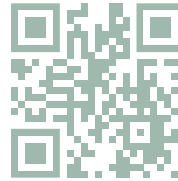
PROSECCO ROSÉ
A pale pink, dry wine with lively bubbles and flavors of peaches, red berries, and florals that lead to a clean, lingering finish. Perfect for seafood, chicken & vegetarian dishes.

WHEN YOU GIVE YOU GROW PROGRAM

Torresella Wines is all about giving back, and we want to create opportunities for our consumers to make a difference with every purchase. For every receipt uploaded, Torresella is committed to donating $0.50 per bottle purchased from on-or-off-premise accounts in eligible states. The program runs from May 01 to August 31, 2023, and consumers can upload unlimited receipts showing a bottle of one of the brand's three wines was purchased during those dates.

To participate:

• Scan the QR code on the POS that takes you to www.torresellawines.com/giveandgrow.

• Fill out the required information on the form and choose between Arbor Day Foundation or Oceanic Global.

• Click "Upload" to add your purchase receipt image and submit.

• You will receive an email verifying your donation has been made.

Arbor Day Foundation®

OCEANIC GLOBAL