

TORRESELLA WINES



GLORIFIER

- 12" W x 23.5" L
(2"- fold from top)

CARRY SOME SUNSHINE POS



DOUBLE-SIDED CASE CARD

- 13.5" W x 25.4" L
(with 6" Feet from bottom)
- Case cards work seamlessly with Flow case sleeves.

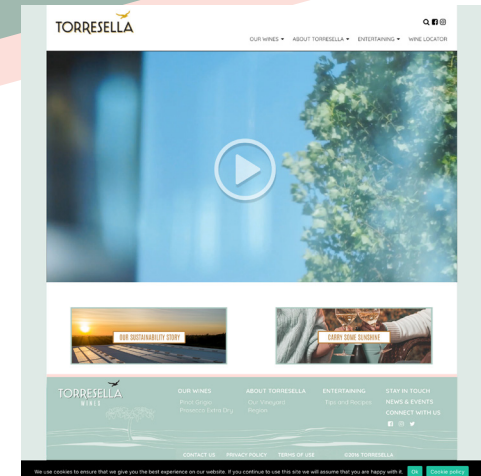
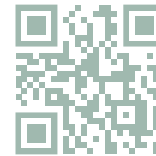


DOUBLE-SIDED CASE CARD

- 10" W x 16" L
(with 6" Feet from bottom)
- Includes a section to add local pricing.

2024 • OFF-PREMISE FIRST HALF

2024 brings back our "Carry Some Sunshine" sweepstakes program with a creative design that works across all three wines. All POS includes a QR code to our new landing page, where consumers will learn more about our commitment to sustainability and clean energy. A subpage to www.TorressellaWines.com/CarrySomeSunshine gives consumers the chance to win a Solight SolarPuff™ lantern.





PINOT GRIGIO

A dry, medium-bodied wine framed with crisp acidity, bright citrus & fresh fruit flavors for a clean, smooth finish. Pairs with shellfish, sushi, salads & pizza.



PROSECCO

A versatile sparkling wine with flavors of fresh peaches, apricots, and green apples, balanced with hints of almonds & white florals. Perfect with any dessert, fresh fruit & french fries.



PROSECCO ROSÉ

A pale pink, dry wine with lively bubbles and flavors of peaches, red berries, and florals that lead to a clean, lingering finish. Perfect for seafood, chicken & vegetarian dishes.

CARRY SOME SUNSHINE SWEEPSTAKES

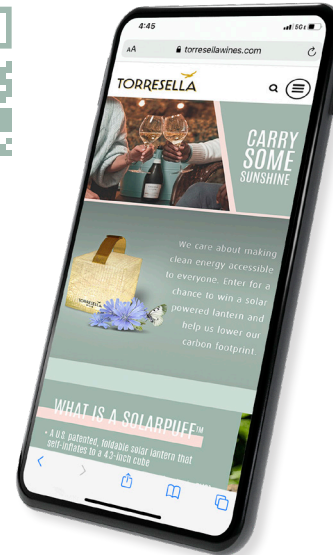
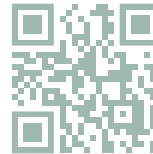
We care about making clean energy accessible to everyone. From January 1 - June 30, 2024, our national sweepstakes will give 500 consumers a chance to win a cobranded SolarPuff™ lantern by Solight, giving the gift or solar power in the palm of their hands.

Eligible States:

All states except AL, NH, and PA are eligible.

To participate:

- Consumers will scan the QR code on the POS that takes them to our entry page: <https://www.torresellawines.com/carrysomesunshine>.
- Each consumer will fill out the required information on the form and confirm they live in a valid state to submit.
- Once validated, consumers will receive a message that they have been officially entered.
- Consumers may also enter by mail to:
Carry Some Sunshine Sweepstakes c/o Beverage Promotions,
20280 N. 59th Ave. Ste 115-550, Glendale, AZ 85308.



torresellawines.com

CARRY SOME SUNSHINE

We care about making clean energy accessible to everyone. Enter for a chance to win a solar-powered lantern and help us lower our carbon footprint.

WHAT IS A SOLARPUFF™

A U.S. patented, TORRESELLA solar lantern that only inflates to a 4.5-inch cube.

FIRST NAME

LAST NAME

PHONE NUMBER

EMAIL

CITY

SELECT STATE ZIP CODE

☐ I ACCEPT TERMS & CONDITIONS

☐ I AM NOT A PROFESSIONAL TRADER

TORRESELLA Wines



SOLIGHT