

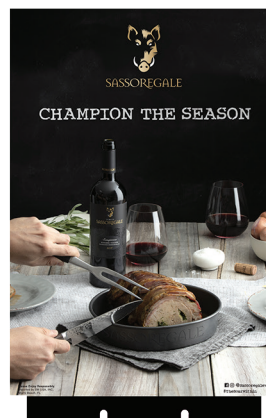


Born in Italy's wild west, the Tuscan Maremma, Sassoregale embodies a life lived freely and fully with wines that have a sophisticated style and a daring hint of wild. This fall/winter, we invite you to embrace your inner adventurer and **CHAMPION THE SEASON** with us - from the retail floor to the great outdoors - on the grill.

OFF-PREMISE

- Create a multi-case display with our Sassoregale custom grills & case sleeves to "**CHAMPION THE SEASON**".
- MIR/IRC neckers.
- Seasonal case cards/shelf talkers can be used to work alongside the grill.

*All markets have pre-determined programs aligned with state legalities.



Sangiovese Case Card



Case Cards & Case Sleeves
(4 cases per sleeve)



MIR/IRC Offers (Run 9/1 – 11/30)



Original 18" Weber Charcoal Grill



Print-Ready Shelf Talkers



5-in-1 Oil-Drum Grill



ON-PREMISE

- Arriving in August, Sassoregale's kitchen-to-table pan is versatile and ready to use for deep-dish pizzas, oven-roasted dishes, and even as a branded flight tray.
- A small booklet containing eight recipes that use the pan will also be available in September.
- Non-stick pan with embossed interior of boar and exterior imprinted logo withstands up to 780 °F.
- **"CHAMPION THE SEASON"** with our red blitz spice gift kits. Warm up your fall with our Sassoregale private label spices. This boxed set of spices includes three all-natural spice blends, custom made in the U.S. Each spice label includes suggested dishes that will pair perfectly with specific Sassoregale varietals.



10" by 2" Carbon Steel Pan



5" by 4" Recipe Booklet



RED Blitz Spice Gift

