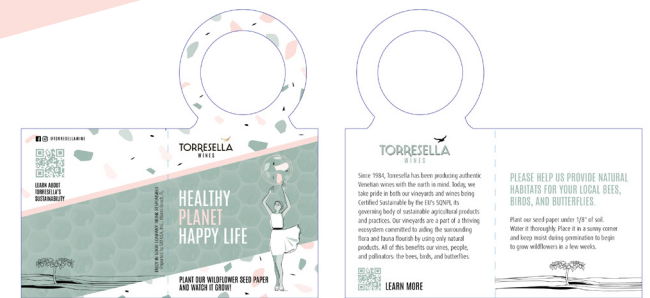


TORRESELLA WINES



Summer 2022 welcomes our new “Healthy Planet, Happy Life” program with our wildflower seed paper necker VAPs! Designed to provide habitats for pollinators such as butterflies, birds, and bees, our neckers are made from recycled paper waste that blooms into Catchfly, Sweet Alyssum, Snapdragon, Bird’s Eye, Black-Eyed Susan, and Clarkia flowers. A QR code on all POS leads consumers to learn more about our eco-friendly efforts on our sustainability page.

WILDFLOWER
SEED PAPER NECKERS
• 5.25” x 5.125”



- Universal Creative POS Design works across all wines.
- 1 Double-Sided Case Card
- 13.5” W x 25.4” L



- 1 Case Glorifier
- 12” W x 23.5” L (2”- fold from top)



TORRESELLA WINES



A dry, medium-bodied wine framed with crisp acidity, bright citrus, and fresh fruit flavors for a clean, smooth finish. Pairs with shellfish, sushi, salads, and pizza.



A versatile sparkling wine with flavors of fresh peaches, apricots, and green apples, balanced with hints of almonds and white florals. Perfect with any dessert, fresh fruit, and french fries.



A dry, sparkling blend of Glera grapes and Pinot Nero, which creates a unique rosé with notes of peaches, citrus, red berries, and florals, all carried by delightfully frothy bubbles to a clean, lingering finish.

MIR/IRCS NECKERS

• Run 5.3.21 - 7.31.21



Find our print-ready shelf talker files at SantaMargheritaUSA.com/trade-resources/torresella/

THROW AND GROW SEED BOMB SET

- Comes in a 3" x 5" muslin bag
- Give the gift to plant and grow picturesque wildflowers at home or anywhere outdoors with our set of three wildflower seed bombs.

