



Spirit of the Untamed

Sassoregale wines embody a life lived freely, fully, and simply – sophisticated with a daring hint of wild. During the second half of 2022, both wine case cards and glorifiers will leverage our "Always Tasteful, Never Tamed" motto with mouth-watering food pairings on each design. A QR code will continue the journey onto our website's recipe page.

Glorifiers with Adhesive Strips

12" W x 23.5" H
(2" fold from top)



2022 Second Half Sell Sheet

Find us on social
@SASSOREGALEWINE

Double-sided Case Cards

13.5" W x 25.4" H
Work with or without
Text-To-Win Neckers.

Year-Round Case Sleeves

48.7" W x 39" H



Champion the Sweepstakes

The second half of 2022 will host Sassoregale's first national text-to-win sweepstakes, where twenty consumers will have a chance to win a premium BBQ grilling tool kit in a custom carrying case! Our Text-To-Win Neckers include a QR code to a dedicated landing page with the rules, prize details, and a second entry method online. Over 100 additional kits were delivered to the field for use as either a dealer-loader, display, or gift incentive.



- Runs from June 13 to November 30, 2022.
- Twenty total winners.
- Ten winners will be announced on August 22, 2022, and the final ten on December 15, 2022.
- Learn more at www.sassoregalechampionbbqsweeps.com

Text-To-Win Neckers

3.25" W x 4.11" H



Sassoregale BBQ Grilling Tool Kit with Carrying Case

- Comes with five 19" inch long stainless steel tools that can resist heat up to 1202°F (650°C).

