



## Spirit of the untamed

Sassoregale wines embody a life lived freely, fully, and simply—sophisticated with a daring hint of wild. We dare you to join our on-the-go adventure this summer and **Spice It Up!**

From the sales floors to the great outdoors—our **grilling spice rub VAP's** come in pouch neckers that take on local merchandising with ease. We created the ultimate grill master's dream seasoning for endless flame-cooked Sangiovese and Vermentino wine pairings. How? By blending fourteen all-natural spices. To rub it in more, our supporting print POS allows a plethora of display options and gives each varietal a taste of the action. Delish.



### Smokin' Grilling Pepper VAP

3" W x 3" L neckers

Versatile blend pairs equally with both wines.

### Shelf Talkers

3" W x 3.75" L

(.75" fold from top)

Find our print-ready files at  
[SantaMargheritaUSA.com/trade-resources/sassoregale](http://SantaMargheritaUSA.com/trade-resources/sassoregale)



T2 2021 Sell Sheet

Find us on social  
 @SASSOREGALEWINE

### Double-sided Case Cards

13.5" W x 25.4" L

Work with or without VAP.

### Year-Round Case Sleeves

48.7" W x 39" L



### Glorifiers with Adhesive Strips

12" W x 23.5" L

(2" fold from top)





Between Bolgheri and Montalcino's famous hills, our 94 acres of certified organically-farmed vineyards are in the Maremma Toscana DOC region. Both classic Tuscan, single-varietal wines are bold without being heavy. Their versatile style appeals to a broad audience that appreciates both Old World and New World style wines.

- A fresh, medium-bodied coastal wine with notes of citrus, stone fruit, mediterranean herbs & a mineral-driven finish.
- Vermentino's profile (crisp with an herbaceous streak) can be an Italian alternative to Sauvignon Blanc.



- A dry, moderately spicy full-bodied wine with earthy notes & hints of leather, morello cherries & ripe berries.
- Sangiovese is the historical noble grape of the famous Chianti Classico region.

### Weber Kettle Charcoal Grill

36" H x 18.5" D x 23" W



### Yeti Roadie® 24 Hard Cooler

17.5" H x 16.5" L x 11.875" W  
Tall enough to carry wine bottles, but slim enough to fit anywhere.

