



2023 OFF-PREMISE FLOW

Cà Maiol wines are the quintessentially buonissimo vinos for the Italian dreamer in you. In 2023, our Lugana, Charetto, and Giomè will continue to showcase our three distinct designs by local artist Marianna Tomaselli. Inspired by vintage Italy posters, each illustration captures Lake Garda's essence by creating a wanderlust moment in time - unique to each wine - with a QR code directing consumer intent to our Ciao Cà Maiol website.



- **NECKERS**
2.25"W X 4.5"L

FLOW POS

- **CASE GLORIFIERS**
12"W X 23.5"L (2" - FOLD FROM TOP)



- **SHelf TALKERS**
3"W X 3.75"L



- **CASE CARDS**
13.5"W X 25.4"L



- **CASE SLEEVES**
55.9"W X 37.8"L





- TASTING CARDS
4" W X 6" L

OFF-PREMISE TASTINGS

2023 will bring the Ciao Cá Maiol experience to in-store tastings. Postcard-inspired tasting cards will share our local Lake Garda designed illustrations on the front and the wines unique personality on the back.



Lugana



Chiaretto



Giomè



TASTING TOOLS



• WINE KEYS



• ICE BUCKETS



• BOTTLE STOPPERS