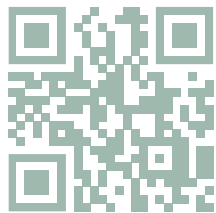


TORRESELLA WINES

SHELF TALKERS

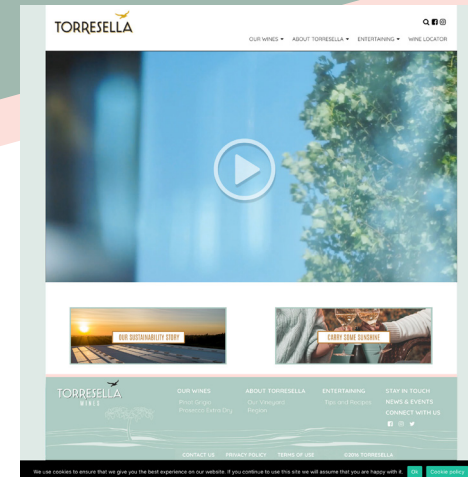
- 3" W x 3.75" L (.75" - fold from top)
- 1 Sustainability Shelf Talker
- 3 Wine-Specific Shelf Talkers with Tasting Notes



Find our print-ready shelf talker files at SantaMargheritaUSA.com/trade-resources/torresella/

2024 • OFF-PREMISE FLOW

2024 continues our “We Care” creative campaign, where our wines surround our winery’s local flowers and pollinators, and proudly state, “That’s why our wines are sustainably farmed, produced, packaged, and certified.” This year, all print POS will have one QR code to a new landing page. This main page will host a brand video on our efforts and two subpages. The first goes to our “Sustainability Story” page, while the second subpage changes in the first and second half of the year to the dedicated program running then.



CASE SLEEVES



- 1 Case Sleeve for Pinot Grigio 47.9" W x 36.6" L
- 1 Case Sleeve for Sparkling Wines 55.9" W x 37.8" L
- Holds three cases of wine

TORRESELLA WINES



A dry, medium-bodied wine framed with crisp acidity, bright citrus & fresh fruit flavors for a clean, smooth finish. Pairs with shellfish, sushi, salads & pizza.



A versatile sparkling wine with flavors of fresh peaches, apricots, and green apples, balanced with hints of almonds & white florals. Perfect with any dessert, fresh fruit & french fries.



A pale pink, dry wine with lively bubbles and flavors of peaches, red berries, and florals that lead to a clean, lingering finish. Perfect for seafood, chicken & vegetarian dishes.

DOUBLE-SIDED NECKERS

- 2.25" W x 4.5" L (1.5" - fold from top)
- Back of each necker includes the tasting notes for all three wines.



COLD BOX CLINGS

- 3" x 5"
- 100% recyclable, repositionable, and reusable material.

