



Santa Margherita

UNCORK  
EXTRAORDINARY™



Santa Margherita

## SANTA MARGHERITA ROSÉ TREVENEZIE IGT

A tribute to Marzotto's beloved Venetian Region, Santa Margherita Rosé is a fresh and vibrant addition to the family.

Crafted with grapes from the best terroirs of Northeast Italy, in the prolific Tre Venezie region, it's no wonder that this rosé bears such a captivating floral flavor profile.

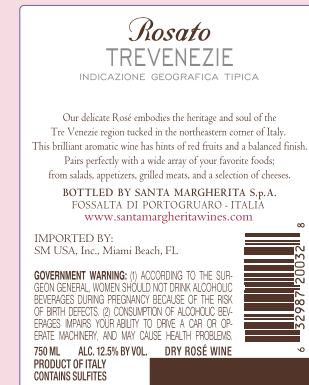
Its iconic pale pink hue is reminiscent of a stunning sunset on the Venetian lagoon, derived from the balanced symphony of Chardonnay, Sauvignon Blanc and Pinot Nero grapes that are vinified separately before dancing together in every bottle.

### TECHNICAL INFORMATION

Experience the beauty of a crisp rosé that captures the regional Italian legacy of the Tre Venezie.

Featuring Chardonnay from the mountainous area of Trentino, Sauvignon Blanc grown near the warm shores of the Adriatic Sea, and a touch of Venetian Pinot Nero for that delightful red fruit perfume and delicate hue (all fermented separately in stainless steel prior to blending).

UPC: 3298720032  
SCC: 10632987200325



2021 available only in NY, NJ, FL, TX, CA, IL and MA

Digital Assets



Out-of-Home Assets

AVAILABLE ASSETS

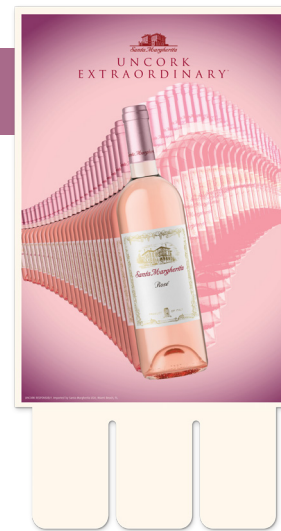


ADVERTISING & POS INITIATIVES

**FOR JUNE, JULY, AUGUST & SEPTEMBER:**

Our **Uncork Extraordinary** Campaign will canvas the streets, exposing 12 to 20.5 million consumers in our key cities. (Per market 1.2 - 3.7M depending on size)

- New York – Jitney
- Los Angeles
- San Francisco
- San Antonio
- Houston
- Chicago
- Boston
- Miami



Case Cards - 13.53" x 25.44"

Case Sleeves  
 - 47.9" L x 36.6" H  
 1 single design throughout the year  
 (to be used with T1-T2-T3).



Glorifiers - 12" x 23.5"

