



Spirit of the Untamed

Sassoregale's ACCREDIA certified organically farmed vineyards come from 94 acres of unspoiled land in Italy's Wild Wild West, the Tuscan Maremma. It is an area where over 150,000 wild boars, known as "Cinghiale," and local cowboys called "butteri" still roam.

With a multi-dimensional aerial map, our new off-premise flow visually emulates our daringly venturesome persona. The strategic design highlights both our wines and works harmoniously with all of our other tertile POS.



Shelf Talkers
3" W x 3.75"L (.75" fold from top with adhesive strip)

Find our print-ready files at
SantaMargheritaUSA.com/trade-resources/sassoregale



FLOW 2021

Find us on social
@SASSOREGALEWINE

Glorifiers
12" W x 23.5" L
(2" fold from top with
two adhesive strips at
top and bottom)



Year-round 3-case
stacker sleeve fits
both varietal cases.

Case Sleeves
48.7" W x 39" L



Live Boldly Free

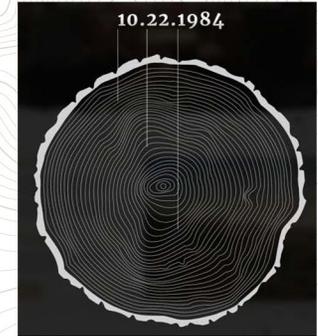
Sassoregale wines embody a life lived freely, fully, and simply – sophisticated with a daring hint of wild. 2021 will relaunch the Sassoregale Global website, while creating a U.S-specific site that champions the never-tamed user in ways only Sassoregale can emulate.



- Bold without being heavy, the versatile style of these dry, crisp, unoaked wines appeals to a wide audience that appreciates both Old World and New World styles of wine.
- Both wines are made from 100% classic Tuscan single varietals.
- Our vineyards are located between the famous hills of Montalcino and Bolgheri.
- Sangiovese is the historical noble grape of the famous Chianti Classico region.
- Vermentino's profile (citrus, crisp with an herbaceous streak) can be an Italian alternative to Sauvignon Blanc.

Age Gate

A standard age gate is so...standard. Our adventurers love being out in nature, and they know how to count the rings of a tree trunk to determine its age. Using a simple rollover function, users will be able to access the website by selecting the rings of the tree trunk, just like in the wild.



Wine Locator

We know how much you love Sassoregale. We love it, too. That's why we have a nifty wine locator listing all on- and off-premise accounts that carry our wines. Our consumers will know that wherever they go they can always find Sassoregale wines.



Trail Locator

A wine locator is important, but so are the trails that lead to your next adventure. The trail locator will be a distinct option linked to real-time maps showing nearby hiking trails you can explore.