

# TORRESELLA WINES



## COOL BOX CLINGS

- 4" x 4"
- 100% recyclable, repositionable, and reusable material

## 2021 • OFF-PREMISE T2

Summer 2021 welcomes our newest recycled cotton VAP — our “Hello Sustainable, Goodbye Waste” bags! These tote bag VAPs are our off-premise shopping solution to plastic bags. Designed to help local merchandise accounts with our print POS, the tote bags come preassembled in compact on-pack VAP boxes, which securely fit all three wines.



## MIR/IRCS NECKERS

- Run 5.3.21 - 7.31.21



## SHELF TALKER

- Print-Ready  
3"x 3.75" & .75" fold



Find our print-ready shelf talker files at [SantaMargheritaUSA.com/trade-resources/torressella/](http://SantaMargheritaUSA.com/trade-resources/torressella/)

## BIODEGRADABLE TOTE BAG



- 13.38" W x 13.5" H
- Has over-the-shoulder or cinched-up backpack versatility

## ACCESSORIZE YOUR SUMMER

- Universal Creative POS Design works across all wines.



- 1 on-pack VAP box
- 2.9" W x 3.5" L



- 1 Double-Sided Case Card
- 13.5" W x 25.4" L



- 1 Case Glorifier
- 12" W x 23.5" L (2"- fold from top)



# TORRESELLA WINES

As the weather gets warmer, our wines only get cooler in the on-premise. We have combined our wines' mixability with a dash of sizzle-ability to craft our newest cocktail tool — the Boston Shaker. Versatile enough to be shaken or stirred, our Boston Shaker has effectively opened the drink menu up to refreshing Pinot Grigio, Prosecco, or Prosecco Rosé-based cocktails!



A dry, medium-bodied wine framed with crisp acidity, bright citrus, and fresh fruit flavors for a clean, smooth finish. Pairs with shellfish, sushi, salads, and pizza.



A versatile sparkling wine with flavors of fresh peaches, apricots, and green apples, balanced with hints of almonds and white florals. Perfect with any dessert, fresh fruit, and french fries.

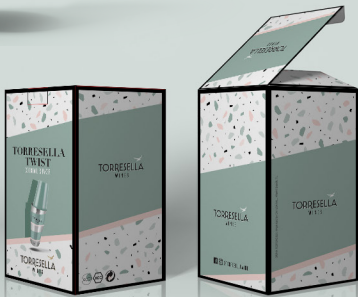


A dry, sparkling blend of Glera grapes and Pinot Nero, which creates a unique rosé with notes of peaches, citrus, red berries, and florals, all carried by delightfully frothy bubbles to a clean, lingering finish.

## STAINLESS STEEL BOSTON SHAKER



- 304-grade shakers are shatterproof, rust-resistant & commercial dishwasher-safe
- Smaller tin is 5.3" H x 3.3" D and holds 500ml
- Larger tin is 6.9" H x 3.6" D and holds 700ml
- Comes in an individual box



## BLITZ GIFTS

For the first time, Torressella has created not one but two custom Blitz Gifts!

### "HELLO SUSTAINABILITY GOODBYE WASTE" BASKET

- 20" W x 11.8" H & 11" strap
- Made from 100% recyclable woven wheat straw and vegan leather



### BIODEGRADABLE PAPYRUS FEDORA

- 58 cm or 22.83" D

